



## **Leash Up for Life Pet Parade and Bone Marrow Drive Sunday, October 11, 2009**

### **The Event:**

The second annual, **“Leash Up for Life Pet Parade and Bone Marrow Drive”** to benefit My Friends Care Cancer Fund will be held Sunday, October 11, 2009 at *Stony Creek, Metro Park (Baypoint Beach)*. A *costume contest for dogs and cats* in a pet parade along with entertainment, music, vendors and activities for the kids will be included from noon to 4:00 p.m., along with an opportunity to participate in a community bone marrow donor drive.

### **The Purpose:**

To offer the community an opportunity to join in the camaraderie and fun of a Costume Pet Parade contest and Bone Marrow Drive to help My Friends Care Cancer Fund in their mission: To provide expertise, support and education to families and friends raising funds to benefit cancer patients, who are facing financial hurdles for essential treatments, donor recruitment and/or donor searches; and to provide funding for community donor drives.

My Friends Care Cancer Fund is celebrating their 20<sup>th</sup> Anniversary this year and has assisted hundreds of Bone Marrow/Stem Cell Transplant patients in Michigan with education and fundraising support to help pay for uninsured medical or medically related expenses. We have provided financial support and sponsorship of bone marrow drives throughout Michigan and have added over fifty thousand donors to the National Registry, thanks to generous donations by corporations and individuals. In 2008, we expanded our mission to include assisting patients with all types of cancer and we helped to fund the testing of 362 people, who were placed on the national registry.

### **The Request:**

Your assistance is requested to help make this event a fun filled experience and a successful fund raising activity for My Friends Care Cancer Fund so we may continue assisting families with cancer. Other ways to get involved are sponsoring our web site, advertising, donor testing and donating In-Kind (non-cash) items such as food, refreshments or gift certificates for the contest prizes and we always need plenty of volunteers to help with the event! Please contact us for other sponsorship opportunities.

### **The Benefit to You:**

The opportunity to provide resources to families needing assistance with raising funds for cancer treatment and to patients searching for a bone marrow/stem cell match through community donor drives and the national registry. My Friends Care Cancer Fund is a 501 (c) (3) nonprofit organization and your donation also offers a tax deductible contribution to the full extent of the law.

## **Sponsor/Vendor Opportunities 2009**

### **Great Dane Sponsor - \$10,000**

All advantages of lower levels plus:

- Visual reference on 2 additional double-sided yard signs (10 signs total)
- MFCCF provided Great Dane event banner displayed at the event – may keep banner

### **St. Bernard Sponsor - \$7,500**

All advantages of lower levels plus:

- Visual reference on 2 additional double-sided yard signs (8 signs total)
- Additional *Sponsor-provided* banner prominently displayed at the event (2 total banners)

### **Golden Retriever Sponsor - \$5,000**

All advantages of lower levels plus:

- Visual reference on 2 additional double-sided event yard signs (6 signs total)
- Logo/Company name included on all promotional materials
- One *Sponsor-provided* banner prominently displayed on the stage
- Plaque awarded

### **German Shepherd Sponsor - \$2,500**

All advantages of lower levels plus:

- Visual reference on 2 additional double-sided yard signs (4 signs total)

### **Collie Sponsor - \$1,500**

All advantages of lower levels plus:

- Logo/Company name included as sponsor on MFCCF provided banner

### **Schnauzer Sponsor - \$1,000**

All advantages of lower levels plus:

- Visual reference on one additional double-sided yard sign (2 signs total)
- Logo/Company name listed on web site
- Logo/Company name listed in program

### **Beagle Sponsor - \$500**

All advantages of lower level plus:

- Company name listed as sponsor on MFCCF provided banner

### **Pug Sponsor - \$150**

All advantages of lower level plus:

- Visual reference on one double-sided yard sign

### **Puppy Vendor - \$50**

- Company name listed as sponsor in program
- Acknowledgement at event by emcee
- Vendor space included

**In-Kind / Prize Donations** would be appreciated as well. Please see the Sponsor/Vendor Form.

### My Friends Care Cancer Fund - Sponsor/ Vendor Opportunities Graph 2009

	Yard Sign Dbl. Side	Program Company Name	Emcee Mention at Event	Vendor Space Included	MFCCF Spons Name Listed	Program Logo/Name Listed	Web Site Logo/Name Listed	MFCCF Spon Logo/Name	Promo Materials Logo/Name	Sponsor Banner displ on stage	Plaque Awarded	3 Sponsor Banners di at event	MFCCF provide Great Dane banner May keep banner
Great Dane \$10,000	10	*	*	*	*	*	*	*	*	*	*	*	*
St. Bernard \$7,500	8	*	*	*	*	*	*	*	*	*	*	*	
Golden Retr \$5,000	6	*	*	*	*	*	*	*	*	*	*		
German Shep \$2,500	4	*	*	*	*	*	*	*					
Collie \$1,500	2	*	*	*	*	*	*	*					
Schnauzer \$1,000	2	*	*	*	*	*	*						
Beagle \$500	1	*	*	*	*								
Pug - \$150	1	*	*	*									
Puppy - \$50		*	*	*									

Vendors: You must provide your own tents and tables, etc.



### Sponsor/Vendor Application Form 2009

Business Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Primary Contact: \_\_\_\_\_ Primary Contact Phone: \_\_\_\_\_

Primary Contact Email: \_\_\_\_\_

#### **Sponsor Level Check One:**

- Puppy Vendor \$50 \_\_\_\_\_
- Pug Sponsor \$150 \_\_\_\_\_
- Beagle Sponsor \$500 \_\_\_\_\_
- Schnauzer Sponsor \$1,000 \_\_\_\_\_
- Collie Sponsor \$1,500 \_\_\_\_\_
- German Shepherd Sponsor \$2,500 \_\_\_\_\_
- Golden Retriever Sponsor \$5,000 \_\_\_\_\_
- St. Bernard Sponsor \$7,500 \_\_\_\_\_
- Great Dane Sponsor \$10,000 \_\_\_\_\_

#### **Sponsors or Vendors:**

##### **In-Kind or Prize Donation**

**Gift Certificate/Other (Include value)** \_\_\_\_\_

#### ***Final Deadline is August 1<sup>st</sup>***

Attached is my sponsorship check in the amount of \$ \_\_\_\_\_

Master Card, Visa or Discover cards may be accepted by calling the office at **586-783-7390** or make check payable to: **“My Friends Care Cancer Fund”** and mail to:

**148 South Main Street, Suite 101**

**Mt. Clemens, MI 48043**

Please e-mail your Business Logo to: [my.friends.care@sbcglobal.net](mailto:my.friends.care@sbcglobal.net)

**Federal Id # EIN: 38-2870252**

**Web Site: [www.myfriendscare.org](http://www.myfriendscare.org)**

#### **Office Use Only**

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**MFCCF Contact Name:** \_\_\_\_\_ **Phone:** \_\_\_\_\_